## This booklet will help you keep track of your work and take notes of your ideas, thoughts and answers. Please use it alongside the online material.

## In this class you will learn about presenting in other cultural contexts.

**Slide 2 – Presenting in an US-American context**

**YOUR NOTES**

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**Slide 3 – Summary – Write in the missing words:**

When you present to a US-American audience, try to involve the audience by making the presentation . This can be done by asking questions. Furthermore, it is very important to keep . Keep your presentation . For instance, you can demonstrate how the information you give in your presentation can be  and in which way it can be useful for the listener. Use  to make your content more memorable.Additionally, you should work on your presenter . Your body language should be  and open. Use your body language as well as your tone of  to express .Keep it short,  and relevant by simplifying the language as well as the .

**Slide 4 – Apple Event November 10**

**YOUR NOTES**

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**Slide 5 - Do you think that such advice can be helpful when preparing presentations in other cultural contexts? Choose a country and find out how to present to for instance a Japanese audience, a Polish audience, a Finish audience, a Chinese audience, etc. Take notes of your findings!**

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